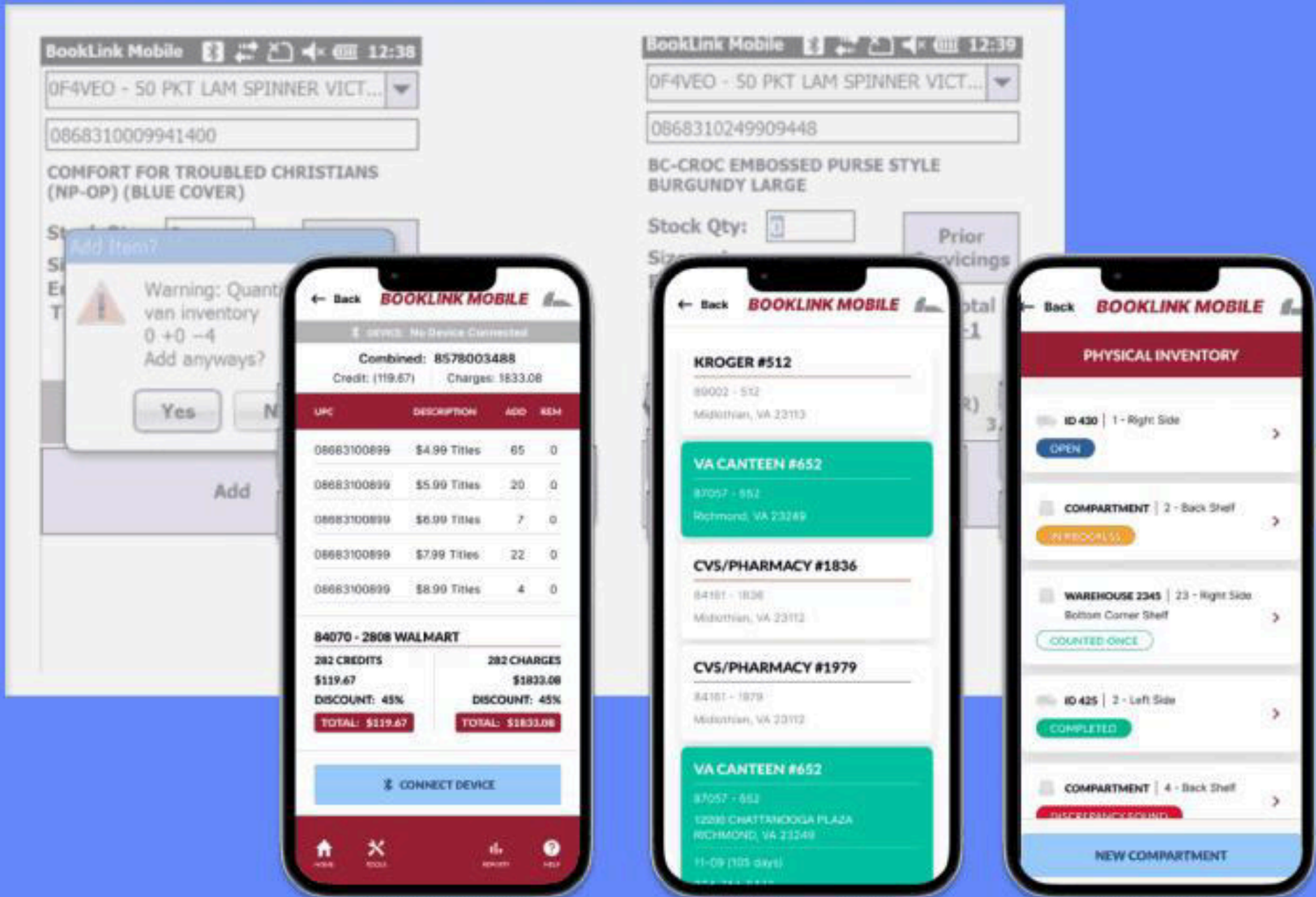
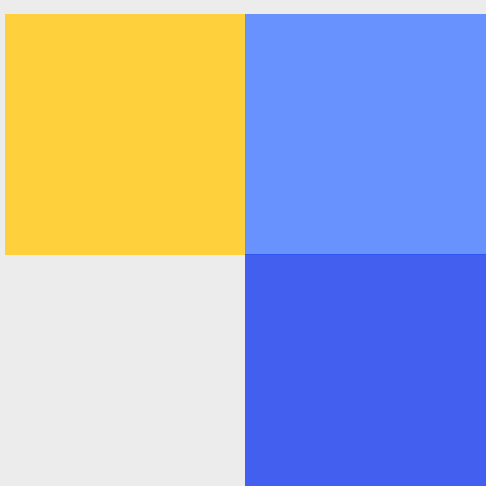




Digital Modernization for Direct Store Delivery Distributor



<div>Client</div> <div>CHOICEBOOKS</div>	<div>Industry</div> <div>Media & Publishing</div>
<div>Service</div> <div>Teams as a Service</div>	<div>Capabilities</div> <div>Product Engineering</div>

Choice Books is a direct-store-delivery (DSD) distributor of inspirational, wholesome, and family-oriented reading materials servicing displays in thousands of US retailers. **unosquare** has worked hand-in-hand with Choice Books on their digital transformation, moving from legacy hardware to a new mobile application.

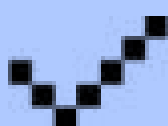
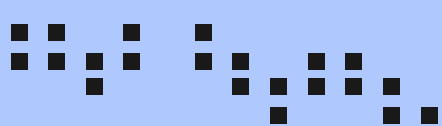
Our complete product team discovered the specific needs and desired outcomes from Choice Books, then designed and built the new application from the ground up. We sunset legacy hardware and established the foundation for a functionality roadmap to continue driving business outcomes for their organization iteratively with shifting market needs.

<div>Team</div> <div><ul style="list-style-type: none">1 Architect Engineer1 Product Team Lead1 Designer3 Software Engineers1 Quality Engineer</div>	<div>Tech Stack</div> <div><ul style="list-style-type: none">Atlas MongoDBNextJSREALMReact NativeVersatile DEX</div>
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- Sunset legacy Windows-based Scanners.
- Sunset legacy Dot Matrix Printers in vans and warehouses.
- Reduced calls to help center dramatically.
- Reduced data synchronization with server side infrastructure by orders of magnitude.
- Established a platform that can be built on and refined over time to optimize business logic for faster servicing of stores for sales reps in the field.

Partnership Length

3+ years



You Aren't Alone

Reach out today and find out how **unosquare** has helped others like you scale.

Let's Talk.

